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CHINESE PEOPLE HOLDINGS COMPANY LIMITED

中民控股有限公司*

(incorporated in Bermuda with limited liability) (stock code: 681)

DATE OF BOARD MEETING

The board of directors (the "Board") of Chinese People Holdings Company Limited (the "Company") announces that a meeting of the Board will be held on Friday, 11 November 2011 whereat the Board will, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 September 2011.

As at the date of this announcement, the Board comprises six executive drectors, namely, Mr. Xu Ruixin, Dr. Mo Shikang, Mr. Zhang Hesheng, Mr. Zhu Peifeng, Mr. Jin Song and Mr. Chu Kin Wang Peleus, and three independent non-executive directors, namely, Dr. Liu Junmin, Mr. Tan Qinglian and Mr. Sin Ka Man.

On behalf of the Board of
Chinese People Holdings Company Limited
Mr. Jin Song
Managing and Executive Director

Beijing, 1 November 2011 * for identification purpose only